

LinkedIn Learning For Faculty and Students

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Agenda

- What is LinkedIn Learning (LIL)?
- How can LIL support distance learning?
- How can LIL support faculty and student success?
- Live Demo of LinkedIn Learning

Goals for today

1. Understand how LIL supports distance learning
2. Understand how LIL supports faculty and student success



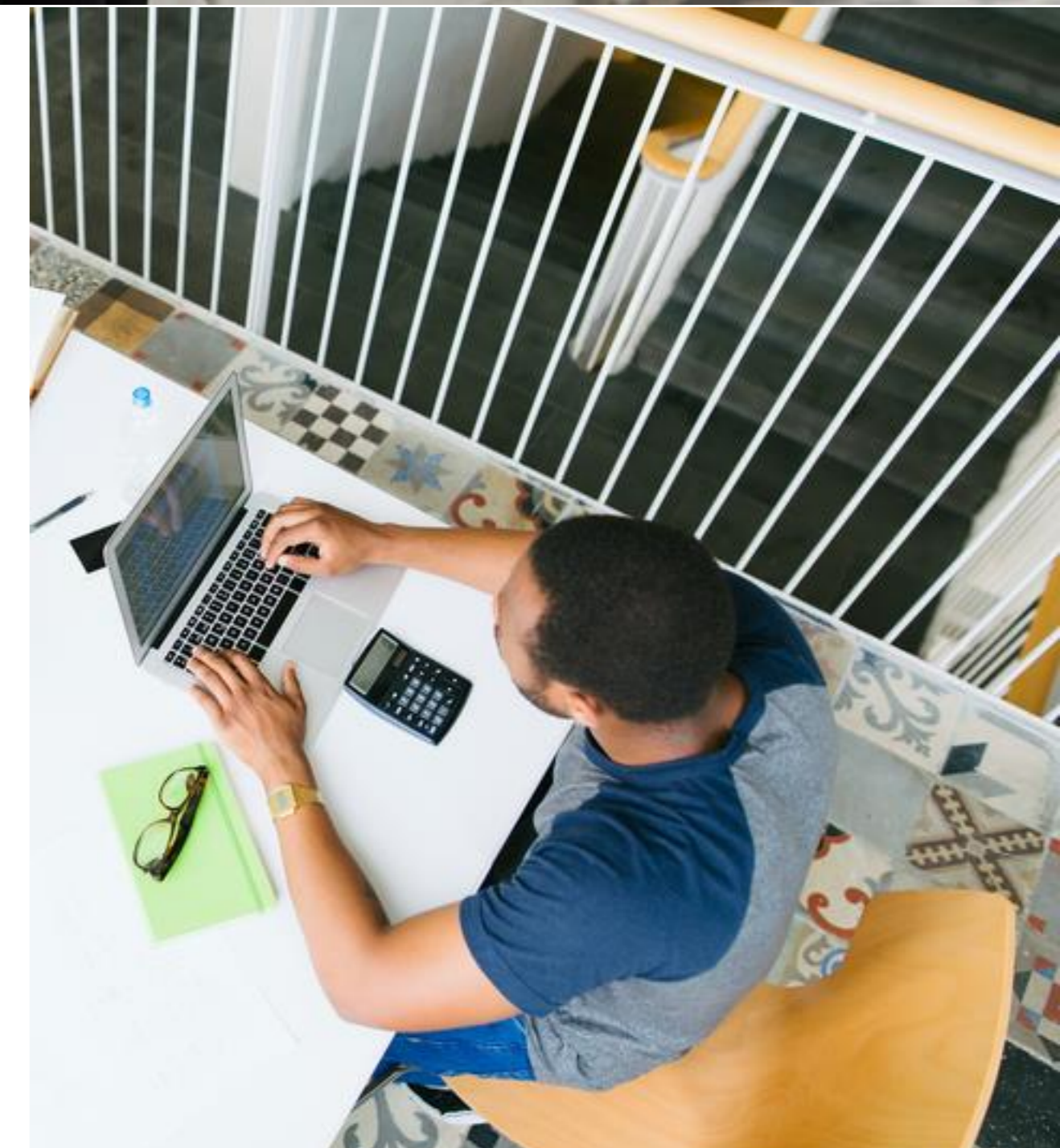
Shelf life of skills
is less than
5 YEARS



We need to prepare students for
a world that is rapidly changing

Sources: Bersin by Deloitte; "The Future of Jobs" Report 2016, World Economic Forum; 2017 U.S. Emerging Jobs Report, LinkedIn

65%
of children entering
primary school today will hold
jobs that don't exist yet

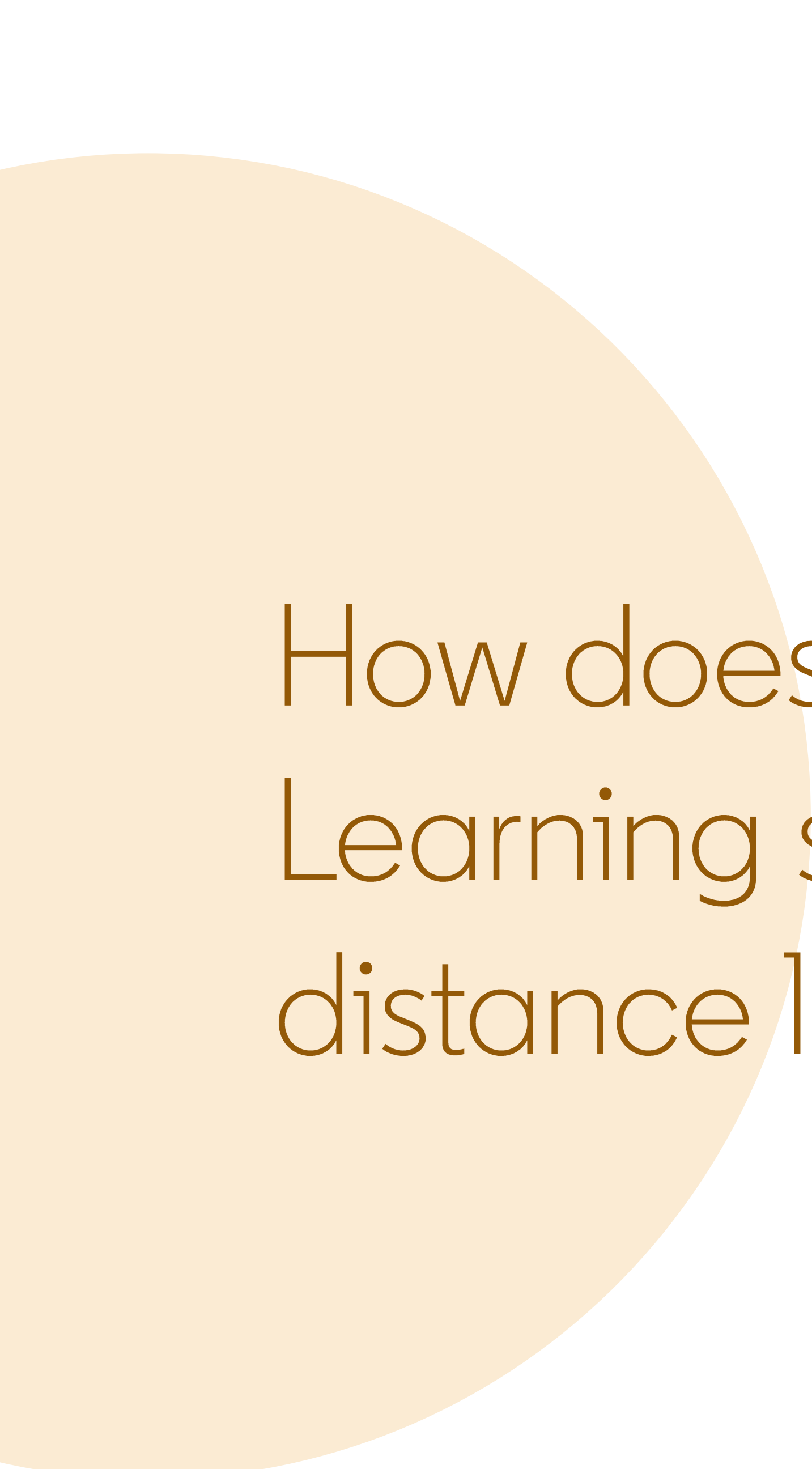


Personal
Development is
Critical



LinkedIn Learning

- Over 15,000 on-demand, relevant courses
 - Taught by subject matter experts
 - Created by our Content team
- Always current and up to date information
 - Learning paths and recommendations curated by LinkedIn Learning



How does LinkedIn Learning support distance learning?

1. Learn how to use tools like Zoom and O365
2. Gain virtual presentation skills
3. Learn anytime, anywhere

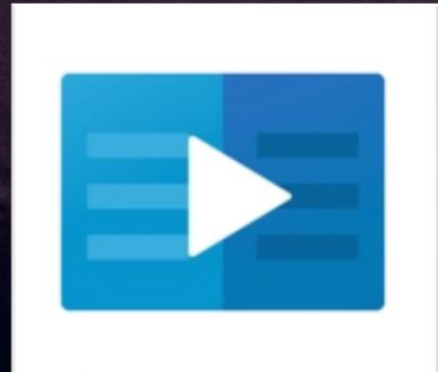
Meg's Top 5 Collections

- [Working Remotely](#)
- [Teaching Remotely](#)
- [Wellness & Resilience](#)

- [Most In-Demand Soft Skills of 2020](#)
- [Just For Fun](#)

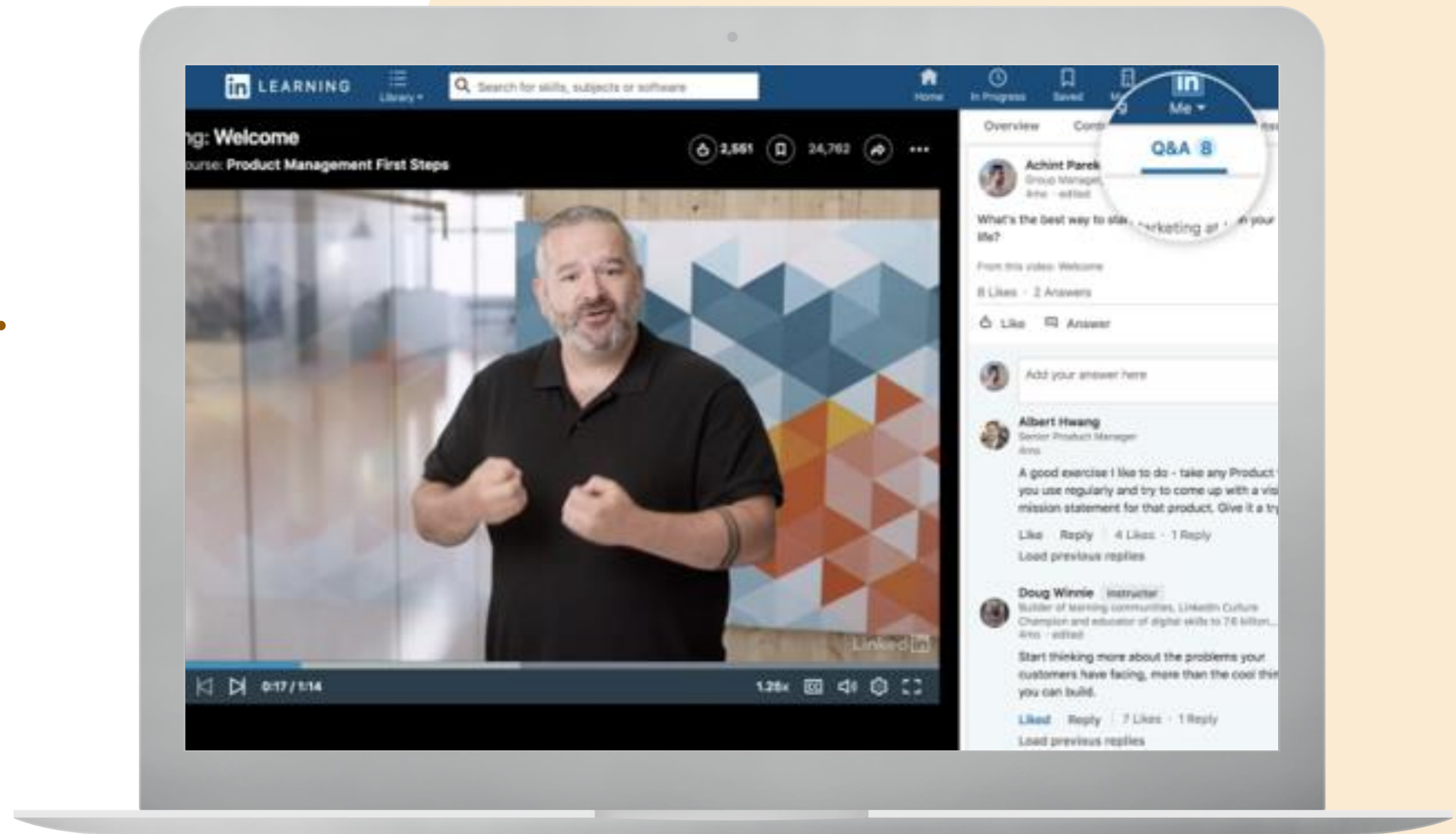
Learn anytime, anywhere

Mobile apps for Apple and Android mobile devices as well as Roku and Apple TV. Download and watch offline.



Features to note...

- ✓ Micro-learning
- ✓ Q&A
- ✓ Self-paced
- ✓ Accessible



How does LinkedIn Learning support faculty and student success?

1. Share relevant, high quality courses and content collections
2. Course and curriculum support
3. Certification exam prep and CEUs

Share courses or collections

- Share an individual course or a collection by copying the shareable link.
 - Or if you are an admin, recommend the course or collection directly in the LinkedIn Learning platform.
- Copy up to 5 embed codes per year to incorporate LinkedIn Learning courses into your lectures or other class resources.

Course and curriculum support for faculty success

- Textbook replacement
- Flipped classroom
- Extra credit
- Blended learning
- Student support

- Software training
- Technology in the classroom
- Mindfulness and wellness
- And more...



Certification Prep & Continuing Education Programs

<https://learning.linkedin.com/certification-and-continuing-education-programs>

- Adobe
- Amazon Web Services
- Autodesk
- AVID
- AXELOS
- Certified Analytics Professional (CAP)
- Cisco
- CompTIA
- Docker
- EC-Council
- FAA
- Google
- (ISC)2
- ISACA
- Juniper
- Linux Foundation
- Linux Professional Inst.
- Microsoft MOS
- Microsoft MCSA
- Microsoft MCSE
- Microsoft MTA
- Microsoft Role-based certifications (Azure)
- NASBA
- Project Management Institute
- Red Hat
- Salesforce
- Six Sigma
- SOLIDWORKS
- Unity 3D
- VMWare
- Storage Networking Industry Association (SNIA)
- HR Certification Institute (HRCI)
- Society for Human Resources Management (SHRM)

Live demo

Thank you!